

Kyle VanSchoyck
Director, Yellow Ribbon Network

Kyle VanSchoyck is a former U.S. Army air defense artillery officer, who uses his extensive project management experience in his leadership role at [Yellow Ribbon Network](#) (YRN), an online platform for veterans, active military, and their families in need of counseling and resources to help with finances, housing, employment or education.

In 2015, Kyle became director and project manager of web development for YRN, which allows applicants to connect and receive assistance from numerous partner nonprofits and the American public through [a single online platform](#). The result is a streamlined process that efficiently connects people with specific programs to meet their individual needs.

Prior to joining YRN, Kyle worked at Infusion Brands in Clearwater, Fla. as project manager of product development and later as director of live shopping, sales, and sourcing. During his tenure at Infusion Brands, Kyle was responsible for leading sales and sourcing efforts at HSN, QVC, Evine, TSC (Canada), and HSE-24 (Europe), resulting in more than 90 new products being launched on live television totaling more than \$10 million in annual gross sales.

Before his position at Infusion Brands, Kyle worked for Cintas Corporation as the company's territory account service sales director in St. Petersburg, Fla. At Cintas, he managed 10 service routes' B2B results, with over 2,000 customers totaling \$4.4 million of rental and direct sales volume annually.

In 2005, Kyle was deployed to Camp Victory in Baghdad, Iraq, where he held the role of SIGACTS (Significant Activity Reports) Battle Captain for the U.S. Army XVIII Airborne Corps., headquartered at the Al-Faw Palace. Previously, he was deployed to Amman, Jordan, with his Patriot Missile Battery during Operation Iraqi Freedom, and was stationed at Fort Bliss in El Paso, Tex., where he served as a Lieutenant, and was then promoted to Captain. Kyle is a graduate of United States Military Academy at West Point with a Bachelor of Science.